

## Our sponsorship packages

**Economy:** A super-affordable package for the advertiser that wants good bang for the buck. High visibility, low financial investment.

Cost: \$100/month

**Compact:** A roomy plan that offers a high level of visibility on the homepage, internal pages and placement in the newsletter. NewsJobs.Net's monthly newsletter goes to 500+ opt-in readers who are NewsJobs.Net members. Excellent value.

Cost: \$300/month

**Luxury:** For the discriminating advertiser. This plan offers maximum visibility and touches every NewsJobs.Net visitor: on the homepage and internal pages, a plug in every blog entry, and full sponsorship of the newsletter, which lets everyone know you're to thank for the goodness.

Cost: \$500/month

Here's how it breaks down:

Advertisement	Economy	Compact	Luxury
Ad cube	✓	✓	✓
5-line add in newsletter		✓	✓
Banner ad		✓	✓
Blog sponsorship			✓
Sponsorship of NewsJobs.Net Newsletter			✓

*Limited availability - offered on a first-reserved basis for up to 5 advertisers per month.*

## Specs and Samples

Here's what they look like:

### Banner:



The banner is a horizontal strip. The top portion is black with white text: "Soutenez" followed by a small "REPORTERS SANS FRONTIÈRES POUR LA LIBERTÉ DE LA PRESSE" logo, and "Achetez le nouvel album photos". To the left is a small image of a photo album cover. Below this is a green bar with the NewsJobs.Net logo and the text "NewsJobs.Net". A blue speech bubble points to the banner with the text: "Banner: Full-color 460x60 pixels".

### Ad cube:



The ad cube is a vertical rectangular area. At the top is the NewsJobs.Net logo. Below it are several menu items: "Job Ads", "Career Sites", "Global Network", and "Members". Under "Members" is a "My account" section with "Sign Up" and "Sign In" buttons. The main ad cube content includes a "MEDIA MATTERS" advertisement for "WITH ROBERT W. MCCHESENEY" from Locals Examiner.com. Below that is a "New Obama Stimulus Checks" article snippet: "I Got a New Stimulus Grant That Never Needs To Be Repaid" with the URL "www.federalgrantsprogr". A blue speech bubble points to the ad cube with the text: "Ad Cube: Full-color 150x150 pixels".

**Newsletter ad:**

[Marketing to Ambient Customers Online](#)

Sponsor's message

**Ambergreen Internet Marketing**

Ambergreen is a digital marketing agency creating bespoke strategies to help brands find, engage and convert customers through a combination of search and digital marketing. By thinking on a different level we create synergy between search engine optimisation, paid search, brand management, copywriting and social media. At Ambergreen, we pride ourselves on the ability to create robust digital marketing strategies across all sectors. For more information visit [www.ambergreeninternetmarketing.com](http://www.ambergreeninternetmarketing.com)

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**Newsletter Ad:  
Text  
5 lines**

**1. Interviews** – who we've been talking to

**Get Started!**

Call us at (888) 810-9109 to place your ad on NewsJobs.Net.